

# Clackamas Community College Foundation

2017

# Where we were:

## Campaign 2016 Review

# Campaign 2016 Totals (includes CRT)

As of 3/13/2017

Campaign Description	Gift Count	Gifts	Pledges	Planned Gifts	Total
Annual Giving 2016	3,388	\$172,236.51	\$6,114.04	\$2,025,000.00	\$2,203,350.55
Clackamas Repertory Theatre 2016	2,683	\$1,242,106.18	\$8,050.00	\$0.00	\$1,250,156.18
Environmental Learning Center 2016	260	\$191,094.14	\$1,255,257.98	\$0.00	\$1,446,352.12
Instructional Support 2016	3,377	\$895,123.53	\$26,206.04	\$117,000.00	\$1,038,329.57
Scholarships & Student Support 2016	5,214	\$2,904,084.83	\$670,898.97	\$1,423,348.29	\$4,998,332.09
Special Events 2016	2,127	\$716,689.68	\$135.00	\$0.00	\$716,824.68
<b>Totals:</b>		<b>\$6,121,334.87</b>	<b>\$1,966,662.03</b>	<b>\$3,565,348.29</b>	<b>\$11,653,345.19</b>

## 2016 STAFF DRIVE

58% participation

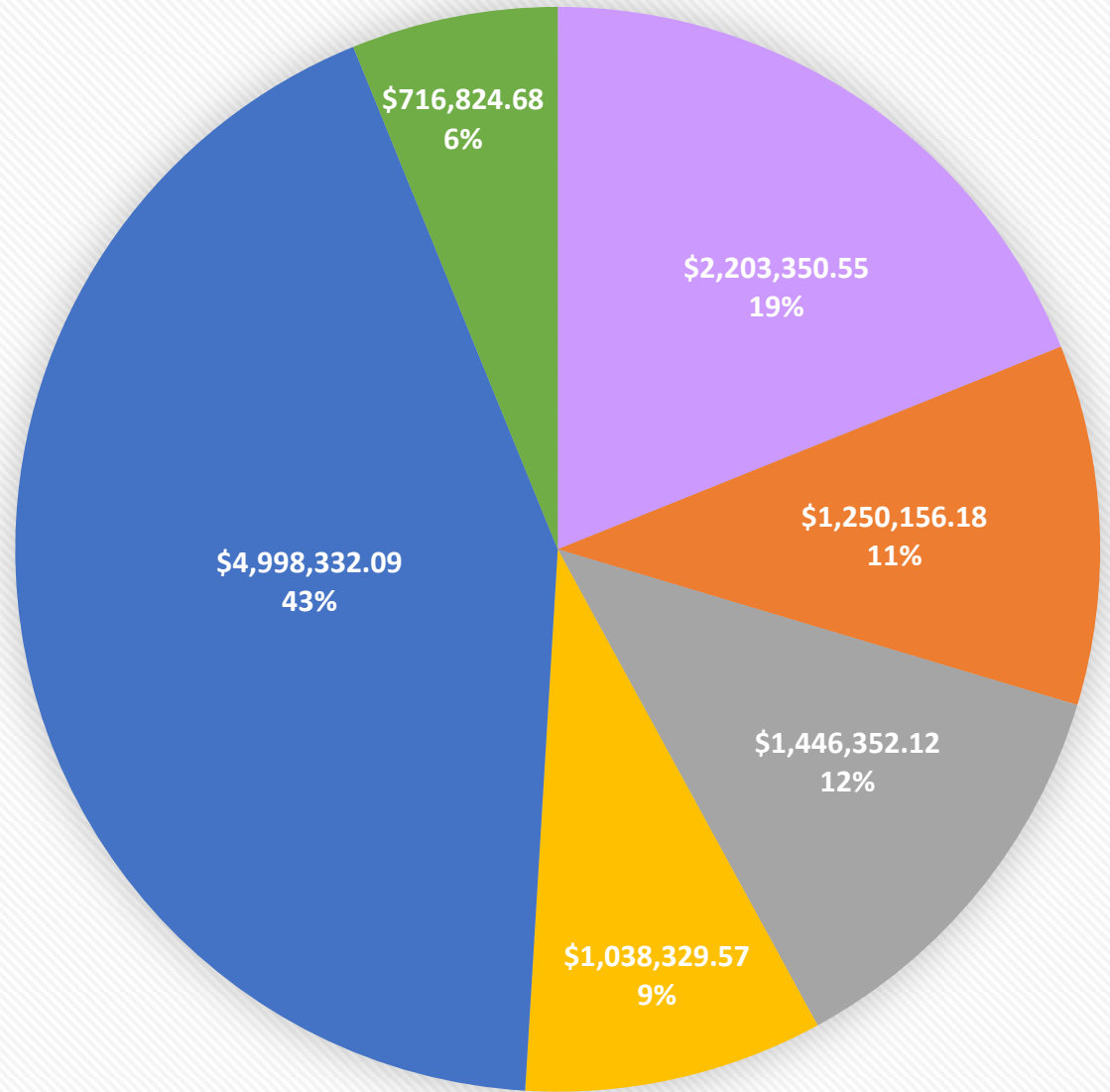
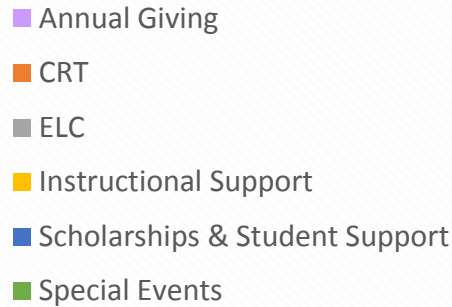
199 of 346 full-time staff, and  
20 additional part-time donors

Total cash/pledge: \$58,677

## OTHER HIGHLIGHTS

- 17,050 gifts
- 2,929 donors, an average of 5 gifts per donor
- Top campaigns funded:
  - ~\$5 million for Scholarships & Student Support
  - ~\$2.2 million for Annual Fund
    - Over 3 years, ~\$730,000

# Total Campaign Contributions by Description



## TOP CAMPAIGNS:

- Scholarships & Student Support
- Annual Giving

## TOP CAMPAIGN BREAKDOWN:

Scholarships & Student Support: 43% of total.

Not including CRT funds, this would be around 48%

**Where we are:**

**2016-2017**

**Scholarships, Minigrants,  
Funds for Excellence**

# Scholarships

2016-2017

**\$659,182**  
**Scholarships**  
**Awarded**

**252**

Students  
Awarded

**318**

Scholarships  
Awarded

**\$1,697**

Average  
Award

# Minigrants: 2016-2017

<b>Minigrant</b>	<b>Coordinator</b>	<b>Amount</b>
Open-source Aptitude Test	Mike Mattson	\$4,000.00
Career Assessment	Stephanie Schaefer	\$4,984.60
Music Performance, & Technology Festival	Kathleen Hollingsworth	\$5,000.00
Remote curriculum distribution technology	Robert Campbell	\$5,000.00
Pauling Sundial Restoration	John Harding	\$2,000.00
Dragon software for teachers and students	Carol Burnell	\$5,000.00
"Inka-Jam" The Andes Come to the Portland Area	Irma C. Bjerre	\$1,000.00
In-House Skills Demo Videos to Enhance Student Self-Improvement	Jarett Gilbert	\$2,700.00
Voices of the Guard Website	RB Green	\$3,700.00

Total Amount awarded in 2016: \$33,384.60

# Funds for Excellence

Funds for excellence are allocated for various specialized needs.

Generally, suggested use for each fund is for equipment, staff development, curriculum development, special projects, student awards, or wherever the need is greatest.

Grant money awarded from other agencies in addition to money raised by the Foundation is aggregated into a Fund for Excellence that correlate with that grant.



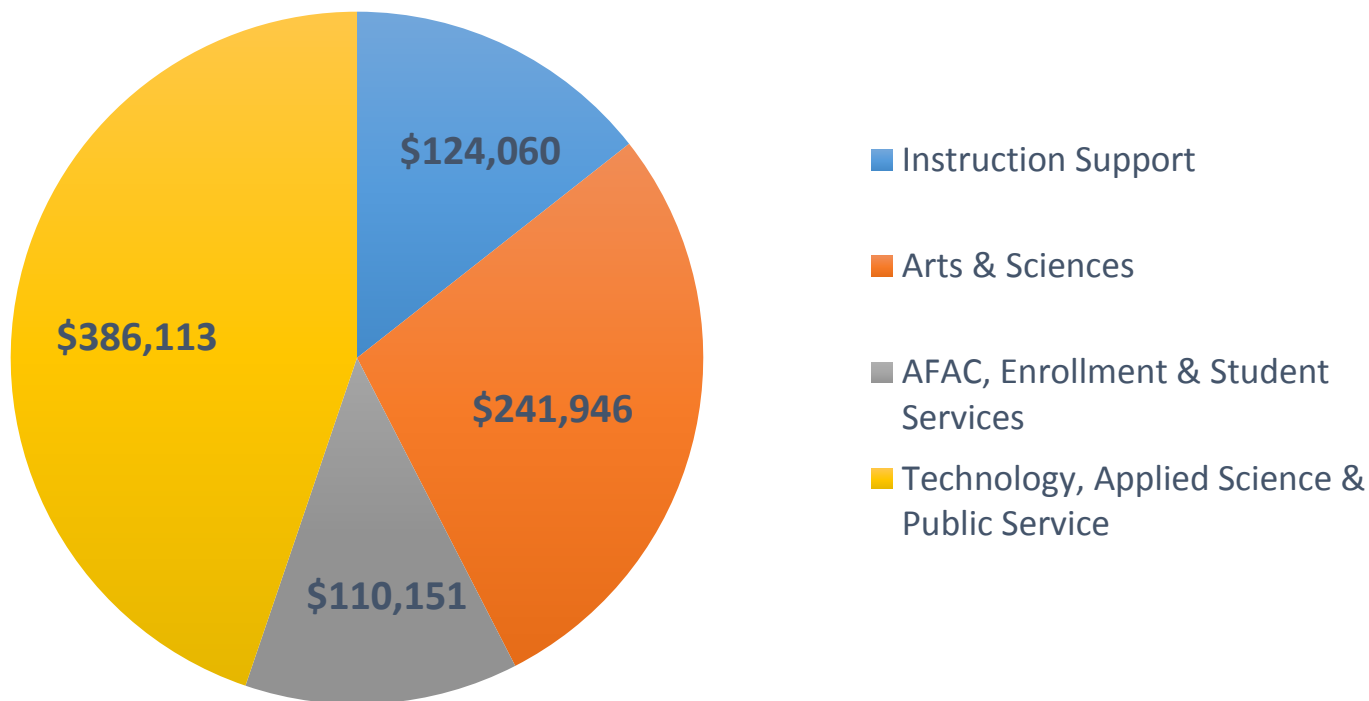
# Funds for Excellence

Some examples include:

- **Hakanson Music:** Support the music department with an emphasis on paying for accompanists for theater performances.
- **Robert Nelson Horticulture Equipment FFX:** For the purchase of equipment for the Horticulture Dept.
- **DeJardin Health Fund**
- **Departmental FFX: Example– Math, English, Athletics, Welding, etc.**
- **Manufacturing Department FFX:** Tuition Fees and Tools for students in the Manufacturing program
- **Clackamas Literary Review (CLR):** For the Clackamas Literary Review
- **Teaching Excellence FFX**
- **Part-Time Faculty FFX:** For staff development

# Funds for Excellence

Balance of aggregated Funds For Excellence by Dean  
as of 4/27/17



Where we're going:

CCC Foundation Staff  
2017-18 Minigrants  
2017 Annual Giving

# CCC Foundation Staff

Paul Moredock, Executive Director: Corporations and Planned Gifts

Vicki Smith, Assistant Executive Director: Major Gifts

Darcie Iven: Annual and Alumni Giving

Tammy McKay: Event Coordinator, (0.5)

Sara Dier: Administrative Assistant

J Anderson, Business Services: Data Analysis

Janet Meister, Business Services: Administrative Coordinator

# Minigrants: 2017-2018

Minigrant	Coordinator	Amount
Duality: An immigrant Experience, hosting a professional dance troop from India	Irma C BJerre	\$3,000.00
Music Theatre production for Spring 2018	James Eikrem	\$5,000.00
Permanent Recording Setup for the Large Ensemble Room	Lars Campbell	\$4,107.00
Digital Archive System to preserve <i>Clackamas Print</i>	Melissa Jones	\$5,000.00
Latino Outreach: Communication platform for Spanish speakers	Robert Campbell	\$3,000.00
Veteran's Scholarship for non-credit business management classes	Robert Campbell	\$5,000.00
Innovation Bridge: Curriculum promoting Entrepreneurship	Robert Campbell	\$3,800.00
The Nest: Art installation for Wilsonville Campus	Shelly Tracy	\$3,500.00

Total Amount Awarded in 2017: \$32,407.00

# CCC Foundation Gifts Year to Date

By Fund Type as of May 31, 2017

Fund Type	Gift Count	Gifts	Pledges	Planned	Total
Annual Fund	163	\$ 5,894.78	\$ 696.49	\$ -	\$ 6,591.27
ELC	286	\$ 10,021.01	\$ 564.13	\$ -	\$ 10,585.14
Instructional Support	185	\$ 14,850.50	\$ 1,100.00	\$ -	\$ 15,950.50
Scholarships	336	\$ 215,332.70	\$ 112,184.12	\$ -	\$ 327,516.82
Special Events	11	\$ 4,010.00	\$ -	\$ -	\$ 4,010.00
CRT	201	\$ 93,222.04	\$ 249.99	\$ -	\$ 93,472.03
<b>Total This Year</b>	<b>1,182</b>	<b>\$ 343,331.03</b>	<b>\$ 114,794.73</b>	<b>\$ -</b>	<b>\$ 458,125.76</b>
<b>Last YTD Total</b>	<b>1,099</b>	<b>\$ 369,907.48</b>	<b>\$ 1,305,013.76</b>	<b>\$608,339.29</b>	<b>\$ 458,125.76</b>

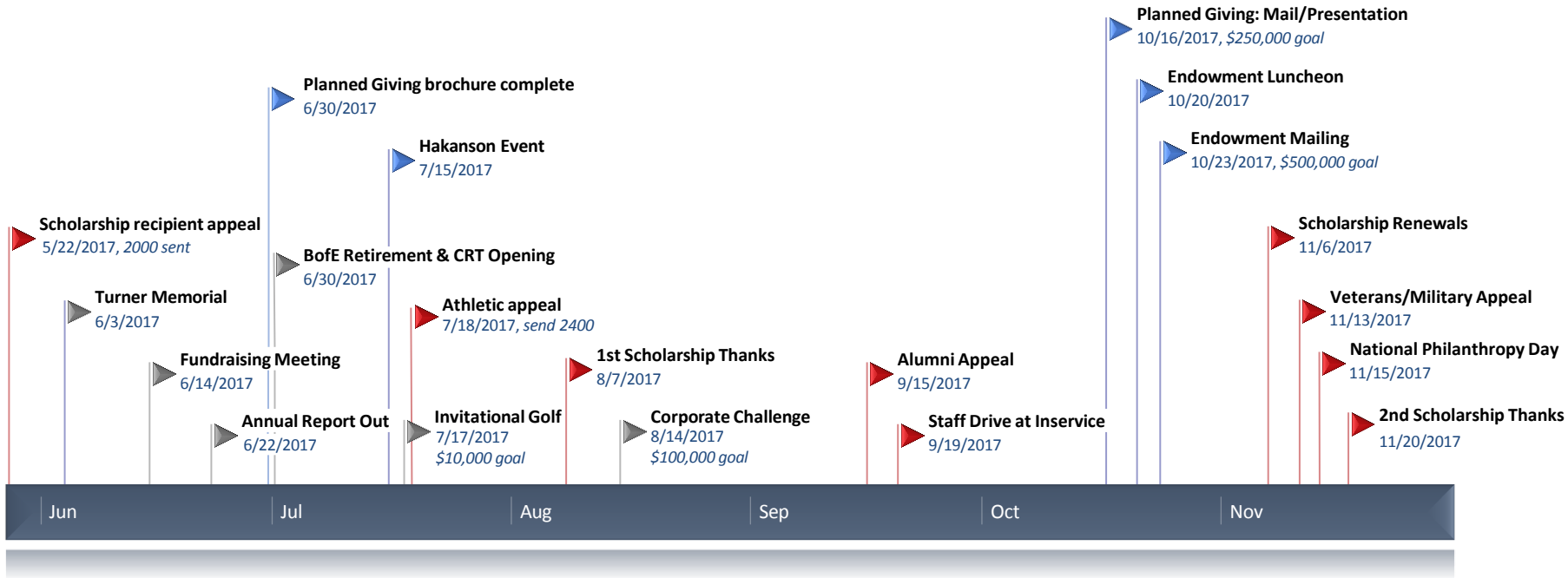
# CCC Foundation Gifts Year to Date

By Donor Type as of May 31, 2017

Donor Type	Gift Count	Gifts	Pledges	Planned	Total
Unknown	12	\$ 4,575.00	\$ 500.00	\$ -	\$ 5,075.00
Alumni	107	\$ 5,115.05	\$ 801.60	\$ -	\$ 5,916.65
Corporation	28	\$ 59,955.23	\$ 100,000.00	\$ -	\$ 159,955.23
Foundation	11	\$ 121,792.34	\$ -	\$ -	\$ 121,792.34
Individual	84	\$ 26,111.33	\$ 11,621.50	\$ -	\$ 37,732.83
Organization	14	\$ 13,586.54	\$ 1,500.00	\$ -	\$ 15,086.54
Staff	722	\$ 18,863.50	\$ 121.64	\$ -	\$ 18,985.14
Student	2	\$ 110.00	\$ -	\$ -	\$ 110.00
CRT	201	\$ 93,222.04	\$ 249.99	\$ -	\$ 93,472.03
<b>Total This Year</b>	<b>1,182</b>	<b>\$ 343,331.03</b>	<b>\$ 114,794.73</b>	<b>\$ -</b>	<b>\$ 458,125.76</b>
<b>Last YTD Total</b>	<b>1,099</b>	<b>\$ 369,907.48</b>	<b>\$ 1,305,013.76</b>	<b>\$608,339.29</b>	<b>\$ 458,125.76</b>

# 2017 Annual Plan

## Milestones June to December



- ▶ Annual Fund
- ▶ All Staff
- ▶ Major Giving